

Sand Sculpture by Fred Mallett

Alone or with his association of professional sculptors, Fred will create a customer driven marketing tool for your event or business. By providing him with only a water spigot and a prime viewing location he can create a sculpture that will turn every person seeing the creation process into a collector of other customers. They will pass the word through social interaction and social media thus leaving you to handle your business.

Repeatedly the sculptures we create at events rank as the "highest liked" attraction at events. This means more draw for your advertising dollars.



Above is an example of a one person three day carve, created from about 13 tons of sand in 2012. It is an artistic impression of the "Bow and the Bear", the children's tale that was the basis for the movie Brave.

We can create one day sculpture for a very reasonable price point, such as the below one day carve at a location close enough to Corpus Christi for a "drive" travel, about 7 tons:



Below is a 22 ton sculpture created for a black-tie event in Pennsylvania. It was a five day, two sculptor carve, carved as a facade to save on the high sand delivery charges for this remote location:



Below is another three day piece, about 14 tons, which included daily lessons and a contest for the guests at this resort:



Sand sculpture is a "performance" art. It is best when the sculpture takes place in view of the audience. We will also create sculptures as a finished product to serve as a focal point for conversation for your event. In addition it is possible to create sculptures that will withstand the elements for months if the quality of sand is available in the area.

We understand that interaction with the customers of your business or event is an important aspect of the marketing tool we provide, and ensure that all sculptors we work with in our association meet the public personality and work habits as well as professionalism that Fred demands from himself. He is present as the creative director, lead sculptor, and point of contact for every job that we book.

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